

SWISS SOLIDARITY: MISSION, VALUES, COOPERATION PRINCIPLES

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Mission

Swiss Solidarity is a responsible donor. It ensures that its partners use the funds raised in high quality humanitarian and social projects that meet the needs of people affected by catastrophes and humanitarian crises both in Switzerland and abroad. It promotes the exchange of skills and knowledge in the field of humanitarian aid.

Swiss Solidarity's values

Solidarity

Swiss Solidarity expresses the solidarity of the Swiss people with the victims of catastrophes and humanitarian crises abroad and in Switzerland.

Partnership

Swiss Solidarity is based on a fundraising partnership with the Swiss Broadcasting Corporation SRG SSR, founder of the organisation, and on a partnership with its implementing partners (NGOs, associations etc.) which run humanitarian and social projects abroad and in Switzerland. All of these partners act in the interests of Swiss Solidarity with the shared aim of fulfilling its mission.

Independence

Swiss Solidarity protects its independence, in particular towards its partners, and remains flexible in order to respond to changes in the humanitarian and social fields, the media landscape and the world of finance.

Quality

Swiss Solidarity aims to achieve excellence in all its activities, by respecting standards and ethical principles – in its work with its partners, in project administration, communication, fundraising and staff and financial management.

Respect

In its projects Swiss Solidarity and its partners respect humanitarian principles, in particular those of humanity, neutrality, impartiality and independence.

Accountability

Swiss Solidarity is accountable to its donors and beneficiaries.

Swiss Solidarity Foundation Management Principles

In its work with its partners Swiss Solidarity respects the following principles:

- It administers the money entrusted to it according to the wishes of the donors.
- It ensures high standards and the required level of monitoring in the running of its projects.
- It selects projects to be funded in a professional, objective and transparent process.
- Its information policy is open and transparent and it openly gives account of the aid given and its impact.
- Its activities are neutral and non-discriminating from a political, religious and ideological viewpoint.
- In its ongoing activities and in other projects it promotes the exchange of skills and knowledge in the field of humanitarian aid.

Principles of cooperation with partners

SRG SSR

- The Swiss Broadcasting Corporation SRG SSR supports Swiss Solidarity by disseminating information on fundraising events and helping to further develop communication channels for these events.
- Considering its historical role and its function as a public service, SRG SSR guarantees to provide institutional support to Swiss Solidarity and monitors the foundation's management structures and processes in order to ensure good governance. SRG SSR representatives therefore sit on the highest governing bodies of Swiss Solidarity.
- SRG SSR raises awareness among the Swiss public about issues of solidarity and humanitarian aid.
- It ensures that Swiss Solidarity remains independent and acts according to its values and risk assessment.

Implementing partners

- The implementing partners run high quality projects following catastrophes or humanitarian crises abroad and in Switzerland.
- They receive donations entrusted by the Swiss public to Swiss Solidarity according to established regulations and standards.
- They promote joint fundraising with Swiss Solidarity and respect the regulations on fundraising events.
- They act in a transparent manner by providing all necessary information on the projects and their implementation.
- Along with Swiss Solidarity they contribute to the development of best practices for project delivery and reflect on humanitarian missions in general.

